
On completion of this program, students will be able to:

Overall objectives:

- Develop general knowledge and skills in management
- Apply intellectual knowledge to practice
- Demonstrate in depth knowledge of current management issues in problem solving and discussions

Knowledge and understanding:

- Demonstrate a general knowledge and understanding of key functions in management as applied in practice (core management fundamentals)
- Describe how the social, political, economic and competitive environment impact firms' development, performance and survival
- Deepen knowledge in more specific management related areas through elective courses

Applying knowledge and understanding:

- Use appropriate methodologies to identify, evaluate and solve business problems
- Use theory, tools and methods for efficient decision making across management fields and to provide recommendations

Making judgements:

- Identify and apply new ideas and ways of thinking in organizational settings
- Apply knowledge to new problems in unfamiliar contexts
- Formulate sound arguments effectively in written work and oral presentation

Communication skills:

- Communicate ideas effectively, both orally and in writing

Learning skills:

- Work effectively with others, capitalizing on their different thinking experience and skills
 - Demonstrate skills in effective project management
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