

- Faculté des sciences économiques
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Introduction to economics (5AJ2060)

Filières concernées	Nombre d'heures	Validation	Crédits ECTS
Master en journalisme	Cours: 2 ph	cont. continu	3

ph=période hebdomadaire, pg=période globale, j=jour, dj=demi-jour, h=heure, min=minute

Période d'enseignement:

- Semestre Automne

Equipe enseignante:

Prof. Cinzia Dal Zotto
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Objectifs:

This course aims at introducing the students to the basics of economics, i.e. to the micro and macro-economic aspects of the economic system we are living in. In particular the course will analyze these aspects within a highly dynamic environment such as the media. The application of the theoretical concepts to reality will be explained by practical examples and exercises. After completing this course, students will be able to critically analyse the micro and macro-economic issues of our economic system, and understand their possible application for journalistic purposes.

Contenu:

The course will cover the following aspects:

- Basic economic principles
- Microeconomic aspects: market fundamentals and market failures
- Macroeconomic aspects: macroeconomic variables and relationships
- Economic Growth: the role of technological transfer, innovation and institutions
- Growth Policies: Inequality, Competition, Education and Environment
- Application of micro and macroeconomic concepts to decision making and journalism.

Forme de l'évaluation:

Written examination at the end of the course (2 hours). Detailed information about the assignments will be announced during the course.
Reexamination: written exam (2 hours)

Documentation:

R. Bade & M. Parkin (2009), Foundations of Economics, Pearson International Ed.
P. Antonioni & S. Masaki Flynn (2007), Economics for Dummies, John Wiley & Sons.
Blanchard, O. (2009), Macroeconomics, Pearson.

G. Mankiw (2009), Principles of Economics, Cengage Learning.

Further readings such as articles, book chapters, and other references might be provided during the course.

Pré-requis:

No prerequisite are required to follow this course. The course is however propaedeutic to the course Economic and Business Journalism.

Forme de l'enseignement:

The course consists in blocks of 4 hours which include lectures and exercises. Teaching aims at creating a bridge between economic concepts and their application for data journalism. Detailed information about the schedule is given at the beginning of the course.