

- Faculté des sciences économiques
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Systèmes d'information (5MI1007)

Filières concernées	Nombre d'heures	Validation	Crédits ECTS
Bachelor en sciences économiques, orientation comptabilité/finance	Cours: 2 ph TP: 2 ph	écrit: 2 h	6
Bachelor en sciences économiques, orientation économie politique	Cours: 2 ph TP: 2 ph	écrit: 2 h	6
Bachelor en sciences économiques, orientation management	Cours: 2 ph TP: 2 ph	écrit: 2 h	6
Bachelor en sciences économiques, orientation ressources humaines	Cours: 2 ph TP: 2 ph	écrit: 2 h	6
Bachelor en sciences économiques, orientation systèmes d'information	Cours: 2 ph TP: 2 ph	écrit: 2 h	6

ph=période hebdomadaire, pg=période globale, j=jour, dj=demi-jour, h=heure, min=minute

Période d'enseignement:

- Semestre Printemps

Equipe enseignante:

Prof. Christ Oliver
chrt@zhaw.ch

Institut du management de l'information
A.L.Breguet 2, CH-2000 NEUCHATEL
+41 32 718 1370 - oliver.christ@unine.ch

Tudor Calistru, assistant-doctorant
Institut du management de l'information
A.L.Breguet 2, CH-2000 NEUCHATEL
+41 32 718 1576 - ionel.calistru@unine.ch

Objectifs:

Learn how IT based processing and analysis of enterprise information sources supports management decision making processes and efficient control of the enterprise

In order to achieve this goal the course focuses on developing and applying relevant and action oriented knowledge.

In the lecture theater students are familiarized with theoretical concepts, models and technology based approaches in the field of business intelligence.

Students are able to !

- communicate with the main technical terms used in business process management
- model process maps
- compare process reference models with real process requirements
- model business processes modeled in different notations
- create BPMN - diagrams using a modeling tool
- describe process automation with "model-to-execute" - approaches
- explain various aspects of motivation for use of standard and customized software
- understand customizing and administration tasks in an ERP system
- Recognize the necessity of analytical information systems
- Can describe how business intelligence tools & methods support enterprise planning, management and controlling
- Can derive data warehouse architecture from the business requirements.
- Are able to explain reporting functions
- Are able to calculate KPIs from base data
- Evaluate and apply a variety of data mining techniques in the context of a specific business

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Contenu:

- From strategy to information systems
- Fundamentals of business process management
- Process maps and Process models
- BPMN Modelling basics
- Process automation with standard software
- Enterprise Resource Planning (ERP): Definition, Systems und Architectures
- Planning and Management of operational Resources (Material Management, Distribution, Production) with ERP-Systems
- Planning and Management of strategic Resources (Accounting, Controlling, HR) with ERP-Systems
- Planning and Management of Ressources along value networks (supplier relationship management, Supply Chain Management, Customer Relationship Management) with ERP-Systems
- Information systems application in the enterprise: How different management levels make use of it.
- Transactional and analytical information systems: Dependence and interactions
- BI-Systems architecture and components
- Data warehouse processes
- Reporting and Data Mining
- BI Innovation: In-Memory Computing, Cognitive Computing
- Categories of data and their respective data analysis
- Fundamental methods of data mining and Process Mining
- BI Strategy and Governance

Forme de l'évaluation:

Written Exam 2 hours during the session exam

Retake exam : 2 hours during the session

Closed book exams. Neither documents nor connected devices are permitted during the exams.

In case of violation of these rules, the students are in a situation of fraud and the unauthorized items will be removed. The exam could be deemed as failed.

Documentation:

Relevant course material will be available during Semester.

Laudon K.; Laudon J.: Management Information Systems. Managing the Digital Firm., Pearson Education Limited; 14th Revised edition

Pré-requis:

NO

Forme de l'enseignement:

4 hours of class time bi-weekly, involving interactive teaching such as concepts and examples presentation followed by discussions; case discussion ; article discussion ; workshop ; student presentation.