

- Faculté des sciences économiques
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International Negotiation (5EN2014)

Filières concernées	Nombre d'heures	Validation	Crédits ECTS
Master en développement international des affaires	Cours: 2 ph	oral: 20 min	3

ph=période hebdomadaire, pg=période globale, j=jour, dj=demi-jour, h=heure, min=minute

Période d'enseignement:

- Semestre Printemps

Equipe enseignante:

Professeur : Katarzyna JAGODZINSKA PhD
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Objectifs:

The course aims at providing students with the basic tools and concepts needed to analyze, implement and evaluate processes for successful negotiation and sustainable deal making in an international and multicultural business environment. Consequently, this course encourages students to use more systematic ways to be effective in their negotiations; to understand why others might not be as systematic, and what to do about it; as well as to enhance the ability to maximize the opportunities for mutual agreement in negotiations.

Very often parties approach negotiations in a distributive, "zero-sum" versus "win-win" manner, yet most of the time there are integrative opportunities to enlarge the sources of value for all the parties involved. This course helps identify and capture these sources of value to expand the possibilities on the negotiating table and to arrive at win-win solutions.

From a practical perspective, the students will personally experience the negotiation process in the course of mock negotiations, simulation exercises, and interactive class discussions.

This course will aim to build a bridge between modern negotiation theory and international business practice. The analysis of the course concepts will be performed in the context of multicultural teams and internationalization of business affairs.

Contenu:

The major components of this course are as follows:

- Introduction to international negotiation "the meaning and objectives of negotiation, key concepts, main difficulties;
- Preparing for negotiations ;
- The four approaches to negotiation ;
- Fundamental tactics used during the different negotiation stages;
- Arriving at mutually acceptable agreements : principled negotiation vs. positional bargaining ;
- The art of persuasion: effectively communicating in a world of diversity ;
- Managing perception to achieve a desired outcome

Forme de l'évaluation:

EI : Internal exam at the end of the semester (date to be determined) + continuous evaluation (active in-class participation, case studies, presentations and negotiation simulations) during the semester

Important: notes, texts, books and other documentation, as well as computers, connected phones and other connected electronic devices are not allowed in the examination.

In case of violation of these rules, these items will be removed and the exam will be considered void.

The retake will be an oral at an agreed date after the end of the course.

Documentation:

- Obligatory book: Getting to Yes. Negotiating an Agreement Without Giving In (French version: Comment réussir une négociation)

Authors: Roger Fisher and William Ury (available at Payot)

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- Cases - Harvard Business Review (provided on Moodle by the Professor)
- Other articles and materials assigned by the Professor

Forme de l'enseignement:

Theory, examples and practical exercises, simulation games, mock negotiations, class discussions.