

- Faculté des sciences économiques
- www.unine.ch/seco

Economic Policy (5ER2001)

| Filières concernées | Nombre d'heures | Validation | Crédits ECTS |
|--------------------------|---------------------------------|-----------------|--------------|
| Master en finance | Cours: 2 ph TP: 2 ph | Voir ci-dessous | 6 |

ph=période hebdomadaire, pg=période globale, j=jour, dj=demi-jour, h=heure, min=minute

Période d'enseignement:

- Semestre Automne

Equipe enseignante

Dr. Hongliang Zhang
Institute of Economic Research
A.L. Breguet 2, CH-2000 Neuchâtel
Email: hongliang.zhang@unine.ch

Ghislaine Lang, Teaching assistant/PhD candidate
Institute of Economic Research
A.L. Breguet 2, CH-2000 Neuchâtel
Tel. +41 32 718 1387
Email: ghislaine.lang@unine.ch

Cécile Hediger, Teaching assistant/PhD candidate
Institute of Economic Research
A.L. Breguet 2, CH-2000 Neuchâtel
Tel. +41 32 718 1344
Email: cecile.hediger@unine.ch

Objectifs

This course provides the microeconomic theories and analytical tools for understanding the effects of economic policies. The covered topics include the organization of production and firm behavior in competitive markets as well as in contexts with imperfect competition. The course also includes an analysis of strategic behavior using game theory approaches and an introduction to economics of information. The main focus is on the application of economic principles to understand market interactions and to guide economic policy decisions. The course also provides the candidates for the Chartered Financial Analyst (CFA) exam with assistance in the Economics section at Level I. Students completing this course successfully will be closely familiar with the theory of production and consumption economics and able to apply the economic theory into policy analysis.

Contenu

- Consumer Demand
- Firm and Market Structures
- Organizing production
- Perfect competition
- Monopoly and regulation
- Monopolistic competition and oligopoly
- Strategic behavior and game theory
- Uncertainty and consumer behavior
- Economics of information
- Economic Growth
- Economics of Regulation

Forme de l'évaluation

A: compulsory final exam during the last lecture, written, 90 minutes
B: optional mid-term exam, written, 90 minutes
Final grade is the maximum between A and (A+B)/2
Re-examination session (August/September): 2-hour written exam (100%).

- Faculté des sciences économiques
- www.unine.ch/seco

Economic Policy (5ER2001)

No documents or connected objects are allowed. Any violation of these rules will be considered as fraud, leading to the withdrawal of unauthorized items and possibly exam failure

Documentation

- Microeconomics, Pindyck, R. & Rubinfeld, D., 2012. 8th edition, Pearson.
- Intermediate Microeconomics: A Modern Approach, Varian, H.R., 2010. 8th edition. W. W. Norton & Co.
- The Microeconomics of Public Policy Analysis, Friedman, L.S., 2002. Princeton Univ. Press.
- For CFA candidates: Economics (Level I), CFA Institute, Wiley, 2014.

Pré-requis

For CFA candidates: Economics (Level I), CFA Institute, Wiley, 2014.

Forme de l'enseignement

Lecture: 2 hours per week
Exercise: 2 hours per week
Office hours: on request by e-mail

.