

- Faculté des sciences économiques
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Equity Research Contest (5AF2028)

| Filières concernées | Nombre d'heures | Validation | Crédits ECTS |
|--------------------------|--------------------|-----------------|--------------|
| Master en finance | Cours: 4 ph | Voir ci-dessous | 6 |

ph=période hebdomadaire, pg=période globale, j=jour, dj=demi-jour, h=heure, min=minute

Période d'enseignement:

- Semestre Automne

Equipe enseignante

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Contenu

This seminar develops in the context of the CFA Institute research challenge. Groups of 3 to 5 students carry out an in-depth analysis of a real-life company as if they were practising equity analysts. Each group prepares a report and a presentation.

Each team can interact directly with the company in researching and preparing a company analysis at organized events. Each group is assigned a mentor (experienced CFA charterholders from industry) who guides students during the preparation of a report and presentation. We also invite several guest speakers (heads of research, portfolio managers, and chief investment officers from Switzerland's leading financial firms) who bring their own insights on the financial analysts' profession.

Forme de l'évaluation

Final Report: 50%

Presentation: 50% computed as max (in-class presentation, final presentation). To participate in the final presentation you need to have a 4 in the in-class presentation, else your grade is based only in the in-class presentation.

The winning team participates in the CFA Institute Research Challenge in Switzerland.

Reexamination session: Re-write and upgrade the research report.

Pré-requis

Corporate Finance, Financial Analysis and Valuation

Forme de l'enseignement

The course takes the form of a seminar including workshops, guest presentations, events and discussion meetings.

Objectifs d'apprentissage

Au terme de la formation l'étudiant-e doit être capable de :

- Carry out an in-depth analysis of a real life company, its industry, competitors, as well as the macro and institutional environment where it operates
- Write a coherent research report as if you are a practicing equity analyst
- Formulate consistent and convincing arguments to make reasonable financial forecasts and value the firm
- Carry out a professional presentation of your analysis
- Conclude on a buy or sell recommendation on the firm
- Justify your assumptions and recommendation in front of a panel of experts

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- Illustrate best practice in equity research and corporate analysis

Compétences transférables

- Manage a project
- Discuss complex issues and interactions
- Decision making
- Develop hands-on, pro forma modelling skills using Excel
- Carry out critical and evidence-based analyses