

- Faculté des sciences économiques
- www.unine.ch/seco

Corporate Social Responsibility and Governance (5AF2035)

Filières concernées	Nombre d'heures	Validation	Crédits ECTS
Master en finance	Cours: 2 ph	Voir ci-dessous	3
Master in General Management	Cours: 2 ph	Voir ci-dessous	3

ph=période hebdomadaire, pg=période globale, j=jour, dj=demi-jour, h=heure, min=minute

Période d'enseignement:

- Semestre Automne

Equipe enseignante

Dr. Dominique Biedermann
Institute of Financial Analysis
Rue A.-L. Breguet 2
2000 Neuchâtel
Tel. +41 32 718 1350, Email: dominique.biedermann@unine.ch

Contenu

- Company's environmental and social responsibility, strategy and reporting.
- Business Ethics.
- Corporate Governance best practice (board composition and functioning, executive compensation, capital structures, audit-risk-compliance).

Forme de l'évaluation

2-hour written exam (100%) during the last lecture of the semester.

Retake exam: 2-hour written exam (100%) during the session.

Neither documents nor connected devices are permitted during the exams.

In case of violation of these rules, the students are in a situation of fraud and the unauthorized items will be removed. The exam could be deemed as failed.

Documentation

Readings provided in class.

Pré-requis

None. However basic knowledge of company law is recommended.

Forme de l'enseignement

4-hours every 2 weeks.

Objectifs d'apprentissage

Au terme de la formation l'étudiant-e doit être capable de :

- Integrate environmental and social issues into company's strategy
- Formulate best practice rules for corporate governance