

- Faculté des sciences économiques
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## Managerial Finance (5AF2033)

| Filières concernées          | Nombre d'heures | Validation      | Crédits<br>ECTS |
|------------------------------|-----------------|-----------------|-----------------|
| Master in General Management | Cours: 4 ph     | Voir ci-dessous | 6               |

ph=période hebdomadaire, pg=période globale, j=jour, dj=demi-jour, h=heure, min=minute

#### Période d'enseignement:

• Semestre Printemps

## Equipe enseignante

Prof. Urs Wälchli c/o Institute of Financial Analysis Rue A.-L. Breguet 2 CH-2000 Neuchâtel Tel. +41 32 718 1350

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#### Contenu

The major course contents are the following:

Financial Analysis
Financial Planning
Time Value of Money and the Cost of Capital
The Valuation of "Simple" Projects
The Valuation of Real Projects
Firm Valuation using Multiples and Discounted Cash Flows
Investment Policy, Financing Policy, and Payout Policy
Capital Structure Basics
Financial Deal Making

## Forme de l'évaluation

Class participation and case presentations (20%)
1.5-hour mid-term written exam (30%)
2-hour final written exam approx. 2 weeks after the last lecture (50%)
Retake exam: two-hour written exam (100%) during the session.

Neither documents nor connected devices are permitted during the exam. In case of violation of these rules, the students are in a situation of fraud and the unauthorized will be removed. The exam could be deemed as failed.

## **Documentation**

There is no textbook required for "Managerial Finance."

All relevant readings, as well as a broad set of additional practice examples, are available on my online platform https://vlp.teju-finance.com/courses. The detailed course outline, which will be made available a few weeks before the course starts, will contain all the necessary links to that platform.

#### Pré-requis

Financial Accounting Fundamentals course (in the 1st semester) must have been followed.

#### Objectifs d'apprentissage

Au terme de la formation l'étudiant-e doit être capable de :

- Estimate project and firm value
- Interpret financial statements and reports

| URLs | 1) https://vlp.teju-finance.com/courses |
|------|---|
|      | 2) https://www.teju-finance.com         |





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- Manage projects
- Identify key success factors and attractive business opportunities
   Carry out project analysis, valuation, and risk assessment
   Present capital budgeting proposals in a structured way

- Recommend capital budgeting decisions
- Anticipate behavior of counterparty
- Evaluate corporate policies (investment, financing, payout) and their implications
  Structure your thoughts around important financial decisions.
  Solve disagreements through financial deal structuring and negotiation

## Compétences transférables

- Discuss complex issues and interactions Carry out critical and evidence-based analyses
- Apply knowledge to new situations
- Manage a project
- Carry out a critical analysis Entrepreneurial thinking
- Manage a project
- Act on the basis of an ethical reasoning
- Decision making