- Faculté des sciences économiques
- www.unine.ch/seco

Public Policy Evaluation (5ER2016)

Filières concernées	Nombre d'heures	Validation	Crédits ECTS
Master en économie appliquée	**Cours: 2 ph**	**Voir ci-dessous**	3
Master in General Management	**Cours: 2 ph**	**Voir ci-dessous**	3
Master of Science en innovation	**Cours: 2 ph**	**Voir ci-dessous**	3

ph=période hebdomadaire, pg=période globale, j=jour, dj=demi-jour, h=heure, min=minute

Période d'enseignement:

- Semestre Automne

Equipe enseignante

• Lecturer: Sylvain Weber, +41 (0)32 718 14 42, sylvain.weber@unine.ch
• Assistant: Benedikt Maciosek , +41 (0)32 718 19 57, benedikt.maciosek@unine.ch
Institute of Economic Research, A.L. Breguet 2, CH-2000 Neuchâtel

Register on Moodle (see link below).
Please follow the "Corona rules": https://www.unine.ch/coronavirus/home/fall-2020.html. For students who have to follow the course online, we use Webex (see link below).

Contenu

Public policy evaluation is increasingly institutionalized and has acquired a significant status in policy-making, in particular in Switzerland. Evaluation is for instance needed to ensure successful implementation of policies and responsible management of public resources. The objective of this course is to demonstrate the importance of public policy evaluation and to provide an overview of the evaluation methods. In various situations (mostly in the fields of energy, environment, and labor), we will present the rationale for public intervention and discuss how the effects of policies have been empirically estimated using selected scientific publications.

Forme de l'évaluation

Final grade is based on a written essay to be presented orally during the semester (40%) and a 2-hour written exam during the exam session (60%).
Retake: 2-hour written exam during the exam session (100%).
Further details will be given in class.

With the exception of a simple calculator no documents or connected objects are allowed during the exams. Any violation of these rules will be considered as fraud, leading to the withdrawal of unauthorized items and possibly exam failure.

Documentation

The course does not follow any specific textbook, but relies mostly on scientific articles that will be provided during the semester to illustrate specific public policy evaluations in various domains. These articles must be read by the students as they are used as basis for discussion during class.

The following references regarding policy evaluation will also be used:
• Birnbaum M, Mickwitz P (eds.) (2009): "Environmental program and policy evaluation: Addressing methodological challenges", New Directions for Evaluation 2009(122): 1-112.
• CEA (2013): "Public Policy Evaluation", Notes du conseil d'analyse économique (French Council of Economic Analysis) 1(1): 1-12.
• HMT (2018): "The Green book - Central Government Guidance on Appraisal and Evaluation", HM Treasury, Government of the United Kingdom.
• HMT (2020): "The Magenta book - Central Government Guidance on Evaluation", HM Treasury, Government of the United Kingdom.
• Vedung E (1997): "Public Policy and Program Evaluation", Transaction Publishers: New Brunswick, New Jersey.

Pré-requis

Basic knowledge of microeconomics and macroeconomics.
Possible references:
• Mankiw G (2020): "Principles of Economics", 9th edition, CENGAGE.
• Pindyck R, Rubinfeld D (2018): "Microeconomics", 9th edition, Pearson.
• Stiglitz JE & Walsh CE (2006): Principles of Macroeconomics", 4th edition.

URLs	1) https://moodle.unine.ch/course/view.php?id=4819 2) https://unine.webex.com/unine/j.php?MTID=m4f2d29854c5abcf6a1883739a20ff7d5

- Faculté des sciences économiques
- www.unine.ch/seco

Public Policy Evaluation (5ER2016)

Forme de l'enseignement

Lecture: 2 hours per week
Office hours: upon request by e-mail

Objectifs d'apprentissage

Au terme de la formation l'étudiant-e doit être capable de :

- Define situations where government interventions can improve social welfare
- Formulate solutions to improve social welfare and ways to evaluate their impacts
- Synthesise scientific papers evaluation public policies in different domains
- Recommend policies that could improve social welfare

Compétences transférables

- Interpret critically scientific papers and results
- Formulate arguments based on scientific results
- Recognise suboptimal social situations

| **URLs** | 1) https://moodle.unine.ch/course/view.php?id=4819 |
| | 2) https://unine.webex.com/unine/j.php?MTID=m4f2d29854c5abcf6a1883739a20ff7d5 |