

Cours	Enseignant-e-s	★ S3	🌱 S4	Examen	Crédits	
Master of Arts in Public Opinion and Survey Methodology						TOTAL 90
Compulsory courses						TOTAL 46
Theoretical foundations of SRM and of opinion formation						TOTAL 14
Designing and planning social science research (UniL)		2ph		controle continu	3	
Social processes and social structures: current debates and dynamics (UniLu)		2ph		controle continu	4	
Social psychology of opinion formation (UniL)			2ph	controle continu	3	
Researching lifestyles, consumption, and beliefs in the digital era (UniLu)		2ph		controle continu	4	
Survey research methodology						TOTAL 16
Survey Research Methods (UniL)		2ph		controle continu	3	
Data production, quality and equivalence (UniLu)			2ph	controle continu	4	
Introduction to survey statistics (UniNe)	B. Hulliger		4ph	écrit	6	
Questionnaire design (UniL)			2ph	controle continu	3	
Analyzing and presenting survey data						TOTAL 16
Statistical analysis for survey research (UniNe)	M. Langel	4ph		écrit	6	
Introduction to data management and statistical software (UniNe)	A. MATEI	2ph		controle continu	3	
Geometric and visual data analysis (UniLu)			2ph	controle continu	4	
Exploratory techniques, data visualization and data presentation (UniL)			2ph	controle continu	3	
Mémoire/Stage avec rapport						TOTAL 30
Master Thesis		300pg	300pg	controle continu	30	
Internship with report		300pg	300pg	controle continu	30	