

- Faculté des lettres et sciences humaines
- [www.unine.ch/lettres](http://www.unine.ch/lettres)

### Seminar 1: Linguistics: Introduction to Discourse Analysis (2AN1467)

Filières concernées	Nombre d'heures	Validation	Crédits ECTS
<b>Pilier B A - langue et littérature anglaises</b>	<b>Séminaire: 2 ph</b>	Voir ci-dessous	6
<b>Pilier B A - sciences du langage</b>	<b>Séminaire: 2 ph</b>	Voir ci-dessous	6
<b>Pilier principal B A - langue et littérature anglaises</b>	<b>Séminaire: 2 ph</b>	Voir ci-dessous	6
<b>Pilier principal M A - sciences du langage et de la communication</b>	<b>Séminaire: 2 ph</b>	Voir ci-dessous	6
<b>Pilier secondaire B A - langue et littérature anglaises</b>	<b>Séminaire: 2 ph</b>	Voir ci-dessous	6
<b>Pilier secondaire M A - sciences du langage et de la communication</b>	<b>Séminaire: 2 ph</b>	Voir ci-dessous	6

ph=période hebdomadaire, pg=période globale, j=jour, dj=demi-jour, h=heure, min=minute

#### Période d'enseignement:

- Semestre Printemps

#### Equipe enseignante

Elvis Coimbra Gomes

#### Contenu

Since the second half of the 20th century, discourse has become an important notion in the humanities and social sciences. The disciplines of linguistics, anthropology, psychology, sociology, philosophy and literature all have their specific approaches to the analysis of discourse. For uninitiated students this can be very often a confusing maze. Considering the vast field of discourse studies, this course serves to provide students with a brief roadmap and introduce them to the main methods to analyze the use of language in different contexts. As such, this seminar will introduce students to the theoretical assumptions and disciplinary origins of text linguistics, genre analysis, conversation analysis, pragmatics (speech act theory, cooperative principle, politeness theory), interactional sociolinguistics, critical discourse analysis, and multimodal discourse analysis. Moreover, each class will include exercises that will train students to apply the covered approaches and generate research questions to naturally occurring language data (e.g., Starbucks's coffee holders, news articles, personal advertisement on dating websites, phone calls between friends, ordinary conversations during dinnertime, how pickup artists talk to women, how UBER drivers negotiate rude customers, Trump's language use, magazine covers, health campaign posters, and much more).

In case of another sanitary crisis, the seminar will take place online on Zoom.

#### Forme de l'évaluation

There are 4 assignments that add up to the final grade:

- 1) Write 8 quiz questions related to the weekly readings. (5% of grade)
- 2) Individual data transcription + analysis of a given recording of 500-1000 words (25% of grade)
- 3) Individual methodological plan according to a chosen approach of 1-2 pages (10% of grade)
- 4) Individual written report of the presented research project (4000 words) (60% of grade)

In case of another sanitary crisis, the completion of these assessments will be required to pass the seminar.

#### Modalités de rattrapage

Late submissions of assignments 1 & 2 receive the grade of 1 and cannot be re-submitted. Late submissions of assignment 4 will get minus 0.5 on final grade for each delayed day. If your final seminar grade is below 4, you can re-submit assignment 4 for a rewrite (to be discussed with the lecturer).

Extensions of max. 2 weeks can only be given for assignment 4. If you are granted an extension and you still submit it late, it will count as a re-submission, not as a first attempt!

#### Documentation

Readings will be provided on Moodle.

#### Pré-requis

B2 English level

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### **Seminar 1: Linguistics: Introduction to Discourse Analysis (2AN1467)**

#### **Forme de l'enseignement**

Each session comprises a lecture of 45 minutes followed by a series of exercises where students will apply the covered concepts.

#### **- - - LEARNING OBJECTIVES - - -**

Upon completion of the course, students should be able to:

- ... understand the theoretical assumptions and disciplinary origins of different discourse analytical approaches;
- ... formulate specific research questions that align with the theoretical assumptions of specific analytical traditions, and create a methodological plan of systematic analysis;
- ... apply specific concepts to analyze spoken, written and/or digital language;
- ... transcribe 5 minutes of spoken discourse in a detailed manner;
- ... plan, design and present a research project, which involves the selection of a research topic, the search for secondary sources, the asking of research questions, the collection and systematic analysis of data according to relevant approaches, and the writing of a report.