

- Faculté des sciences économiques
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Corporate Social Responsibility and Governance (5AF2035)

Filières concernées	Nombre d'heures	Validation	Crédits ECTS
Master en développement international des affaires	Cours: 2 ph	Voir ci-dessous	3
Master en finance	Cours: 2 ph	Voir ci-dessous	3
Master in General Management	Cours: 2 ph	Voir ci-dessous	3
Master of Science en innovation	Cours: 2 ph	Voir ci-dessous	3

ph=période hebdomadaire, pg=période globale, j=jour, dj=demi-jour, h=heure, min=minute

Période d'enseignement:

- Semestre Automne

Equipe enseignante

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Contenu

- Company's environmental and social responsibility, strategy and reporting
- Corporate governance best practice (board composition and functioning, executive compensation, capital structure, audit and compliance)
- Business ethics, codes of conduct
- Introduction to socially responsible investment.

Forme de l'évaluation

Final exam: 2-hour written exam (100%) during the exam session.
Retake exam: 2-hour written exam (100%) during the exam session.

Neither documents nor connected devices are permitted during the exams.
In case of violation of these rules, the students are in a situation of fraud and the unauthorized items will be removed. The exam could be deemed as failed.

Documentation

Readings provided in class.

Pré-requis

None. However basic knowledge of company law is recommended.

Forme de l'enseignement

Second half of the semester.

Objectifs d'apprentissage

- Au terme de la formation l'étudiant-e doit être capable de :
- Assimilate a general knowledge of socially responsible investment
 - Integrate environmental and social issues into company's strategy
 - Formulate best practice rules for corporate governance

Compétences transférables

- Communicate in a second language
- Apply knowledge to new situations

URLs	1) https://moodle.unine.ch/course/view.php?id=8446
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- Manage priorities
- Discuss complex issues
- Act on the basis of an ethical reasoning
- Carry out a critical analysis