

- Faculté des sciences économiques
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Global Corporate Governance and Ethics (5EN2035)

Filières concernées	Nombre d'heures	Validation	Crédits ECTS
Master en développement international des affaires	Cours: 2 ph	Voir ci-dessous	3
Master en finance	Cours: 2 ph	Voir ci-dessous	3
Master in General Management	Cours: 2 ph	Voir ci-dessous	3
Master of Science en innovation	Cours: 2 ph	Voir ci-dessous	3

ph=période hebdomadaire, pg=période globale, j=jour, dj=demi-jour, h=heure, min=minute

Période d'enseignement:

- Semestre Printemps

Equipe enseignante

Professor: Jérôme Duberry

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Contenu

Corporate governance describes the roles, rights and responsibilities of an organization's various stakeholders and how they relate to each other. In other words, it refers to how an organization is structured and how decisions are made internally. Good governance is not only relevant to large multinational corporations: it is also critical for non-profit organizations that need to be accountable to donors and ensure that the principles of accountability, transparency and equity are respected. The course will examine how organizations (with a focus on multinational corporations) define their internal governance policies to comply with international legal norms, improve their operational performance, and respond to ethical issues of transparency and accountability.

Students will design a serious game about a company's corporate governance crisis. The game will be aimed at a non-expert audience and will aim to raise awareness of best practice. First, each group will create a fictitious company facing a governance crisis. They will apply the Root Cause Analysis (RCA) methodology to define the causes of the governance crisis and propose solutions. They will then develop a game concept and produce all the documents needed to explain and communicate it to a production team. By writing a pitch and producing game design documents, students will not only develop a better understanding of corporate governance and ethics, but will also learn concepts such as game mechanics, game loops, difficulty curves and interaction design. Given the structure and learning objectives of the course, consistent and engaged participation in all sessions is essential.

Forme de l'évaluation

The evaluation includes group activities, final presentations, and one written assignment. The distribution of points is as follows: Weekly group activities: 40 points and final presentation and written assignment (game documentation): 60 points.

Modalités de rattrapage

In case of failure/insufficient grade, students have to take a two hour written exam accounting for 100% of the final grade either during the exam session at the end of the semester or during the retake session in September. Documents or connected devices are not permitted during the exams. In case of violation of these rules, the students are in a situation of fraud and the unauthorized will be removed. The exam will be deemed as failed.

Documentation

Books and further literature will be given during the course and made available on Moodle.

Pré-requis

None

Forme de l'enseignement

The teaching method will include lectures, case studies and group discussions

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Objectifs d'apprentissage

Au terme de la formation l'étudiant-e doit être capable de :

- Présenter une analyse de cas d'étude
- Expliquer les principales théories de gouvernance
- Analyser des cas concrets de gouvernance
- Formuler des propositions de solution
- Comparer différentes théories d'éthique appliquées à la gouvernance

Compétences transférables

- Communiquer efficacement, par écrit et/ou oral, de manière rigoureuse et scientifique
- Stimuler sa créativité
- Appliquer ses connaissances à des situations concrètes
- Communiquer dans une seconde langue avec détection des risques spécifiques ("faux frères")
- Generate new ideas (creativity)
- Provide a substantiated recommendation