

Cours	Enseignants	★ S1	🌱 S2	★ S3	🌱 S4	Examen	Crédits	
Master of Arts in Public Opinion and Survey Methodology								TOTAL 90
Compulsory courses								TOTAL 46
Theoretical foundations of SRM and of opinion formation								TOTAL 14
Designing and planning social science research (UniL)		2ph		2ph		controle continu	3	
Social processes and social structures: current debates and dynamics (UniLu)		2ph		2ph		controle continu	4	
Social psychology of opinion formation (UniL)			2ph		2ph	controle continu	3	
Researching lifestyles, consumption, and beliefs in the digital era (UniLu)		2ph		2ph		controle continu	4	
Survey research methodology								TOTAL 16
Survey Research Methods (UniL)		2ph		2ph		controle continu	3	
Data production, quality and equivalence (UniLu)			2ph		2ph	controle continu	4	
Introduction to survey statistics (UniNe)	B. Hulliger		4ph		4ph	écrit	6	
Questionnaire design (UniL)			2ph		2ph	controle continu	3	
Analyzing and presenting survey data								TOTAL 16
Statistical analysis for survey research (UniNe)	M. Langel	4ph		4ph		écrit	6	
Introduction to data management and statistical software (UniNe)	A. MATEI	2ph		2ph		controle continu	3	
Geometric and visual data analysis (UniLu)			2ph		2ph	controle continu	4	
Exploratory techniques, data visualization and data presentation (UniL)			2ph		2ph	controle continu	3	
Mémoire/Stage avec rapport								TOTAL 30
Master Thesis			1		1	mémoire / dissertation	30	
Internship with report				1pg	1pg	controle continu	30	