

- Faculté des sciences économiques
- www.unine.ch/seco

Global Corporate Governance and Ethics (5EN2035)

Filières concernées	Nombre d'heures	Validation	Crédits ECTS
Master en développement international des affaires	Cours: 2 ph	Voir ci-dessous	3
Master in General Management	Cours: 2 ph	Voir ci-dessous	3

ph=période hebdomadaire, pg=période globale, j=jour, dj=demi-jour, h=heure, min=minute

Période d'enseignement:

- Semestre Printemps

Equipe enseignante

Professor: Jérôme Duberry

Entreprise Institute A.L. Breguet 2, CH 2000 Neuchâtel
Secretariat: +41 32 718 1360

Contenu

Global corporate governance is the system by which global firms are directed and controlled. It describes the roles, rights and duties of the different stakeholders involved, such as the board, directors, auditors, and shareholders, and how they relate to each other. It also refers to how a firm is structured and how decisions are taken internally. Many governance models exist, from the traditional hierarchy to more innovative and flat models. However global corporate governance does not only refer to aspects of norms and structure, but also to ethical questions of transparency and accountability. Good governance describes indeed a system that takes a long-term and sustainable approach, which considers social and environmental externalities, while being free of corruption and fraud. Although these ethical questions are highly dependent on cultural references, many academic studies conclude that well governed companies perform better in commercial terms.

The course will focus on how global companies define their corporate governance policies to comply with international legal norms and improve their commercial performance, but also respond to ethical issues of transparency and accountability.

Forme de l'évaluation

The evaluation form includes one case study and one written assignment. The distribution of points is as follows: case study 40 points and final paper written assignment 60 points.

Retake :

In case of failure/insufficient grade, students have to take a two hour written exam accounting for 100% of the final grade either during the exam session at the end of the semester or during the retake session in September.

Documents or connected devices are not permitted during the exams. In case of violation of these rules, the students are in a situation of fraud and the unauthorized will be removed. The exam will be deemed as failed.

Documentation

Books and further literature will be given during the course and made available on Moodle.

Pré-requis

None

Forme de l'enseignement

The teaching method will include lectures, case studies and group discussions

Objectifs d'apprentissage

Au terme de la formation l'étudiant-e doit être capable de :

- Présenter une analyse de cas d'étude
- Expliquer les principales théories de gouvernance

- Faculté des sciences économiques
- www.unine.ch/seco

Global Corporate Governance and Ethics (5EN2035)

- Analyser des cas concrets de gouvernance
- Formuler des propositions de solution
- Comparer différentes théories d'éthique appliquées à la gouvernance

Compétences transférables

- Communiquer dans une seconde langue avec détection des risques spécifiques ("faux frères")
- Generate new ideas (creativity)
- Provide a substantiated recommendation
- Communiquer efficacement, par écrit et/ou oral, de manière rigoureuse et scientifique
- Stimuler sa créativité
- Appliquer ses connaissances à des situations concrètes