

- Faculté des sciences économiques
- [www.unine.ch/seco](http://www.unine.ch/seco)

### Trade Policy (5ER2043)

| Filières concernées                 | Nombre d'heures    | Validation      | Crédits ECTS |
|-------------------------------------|--------------------|-----------------|--------------|
| <b>Master en économie appliquée</b> | <b>Cours: 2 ph</b> | Voir ci-dessous | 3            |

ph=période hebdomadaire, pg=période globale, j=jour, dj=demi-jour, h=heure, min=minute

#### Période d'enseignement:

- Semestre Printemps

#### Equipe enseignante

Marc Bacchetta  
Counsellor  
Economic Research and Statistics Division  
World Trade Organization  
Rue de Lausanne 154  
CH – 1211 Geneva 21  
Email: [marc.bacchetta@wto.org](mailto:marc.bacchetta@wto.org)

José Antonio Monteiro  
Research economist  
Economic Research and Statistics Division  
World Trade Organization  
Rue de Lausanne 154  
CH – 1211 Geneva 21  
Email: [jose-antonio.monteiro@wto.org](mailto:jose-antonio.monteiro@wto.org)

#### Contenu

Have you watched the news lately?

- Trade war between the United States and China
- Trade tension between South Korea and Japan
- The United States threatens the European Union with China-style tariffs
- The United States threatens to quit the World Trade Organization
- Risk of No-deal Brexit disruptive for trade with Europe
- European Union and Japan sign trade deal
- Opposition to EU-Mercosur Trade Agreement over environmental and climate concerns
- US administration considering purchasing Greenland
- ...

International trade and trade policy are once again at the center stage of the political debate. This course will discuss in depth some of these controversial issues and provide tools to view them with a broader and more technical perspective. What are trade policies? What can they achieve? What is the World Trade organization? Why do countries negotiate trade agreements? Who negotiates trade agreements? What is the relationship between trade and sustainable development? How has environmental protection been addressed in free trade agreements? How does trade affect the labour market? are some of the questions that will be addressed.

#### Forme de l'évaluation

Two-hour written exam during the exam session at the end of the semester.  
Retake: Two-hour written exam during the exam session.

No documents or connected objects are allowed during the exams. Any violation of these rules will be considered as fraud, leading to the withdrawal of unauthorized items and possibly exam failure.

#### Documentation

- World Trade Organization and UNCTAD (2012) A practical guide to trade policy analysis, Geneva: UN and WTO.
- Additional readings provided during the lectures

#### Pré-requis

- Faculté des sciences économiques
- [www.unine.ch/seco](http://www.unine.ch/seco)

## **Trade Policy (5ER2043)**

Basic economics

### **Forme de l'enseignement**

lectures

### **Objectifs d'apprentissage**

Au terme de la formation l'étudiant-e doit être capable de :

- Select relevant sources of trade and trade policy data, with a focus on trade in goods
- Apply methodologies that are appropriate for basic trade and trade policy analysis, including calculation of trade flows and trade policy indicators, and the gravity model
- Describe the main economic effects of trade policy, the rationale behind trade agreements and the main features of the multilateral trading system
- Conceptualise the process of trade policy formulation
- Carry out multi-dimensional analyses to the current political debates on the effects of globalization and trade
- Evaluate the relevance of specific trade policy assessments and results

### **Compétences transférables**

- Apply knowledge to new situations