

- Faculté des sciences économiques
- [www.unine.ch/seco](http://www.unine.ch/seco)

### Introduction to Survey (Experiment) Methods in Social Science Research (5TS2012)

Filières concernées	Nombre d'heures	Validation	Crédits ECTS
<b>Doctorat en travail social</b>	<b>Cours: 2 ph</b>	Voir ci-dessous	3

ph=période hebdomadaire, pg=période globale, j=jour, dj=demi-jour, h=heure, min=minute

#### Période d'enseignement:

- Semestre Printemps

#### Contenu

Survey methods are a cornerstone of quantitative research in the social sciences, offering valuable insights into human behavior, attitudes, and social trends. As experiments become more prevalent, they complement surveys by enabling researchers to test causal relationships and enhance our understanding of complex social phenomena. This course offers a hands-on introduction to both topics. This introductory, hands-on course is designed for students interested in mastering survey methods and experimental techniques in quantitative research. The course will cover essential topics such as basic experimental design, survey experiments, questionnaire construction, and sampling strategies. Through practical exercises and real-world examples, students will gain the skills needed to design their own research studies and to critically evaluate academic publications that utilize these methods.

#### Forme de l'évaluation

The examination will take place during the semester (Examen Intermédiaire).

Midterm presentation:

During the semester, there will be a day when students will give a brief presentation on an applied research paper employing survey and/or experimental techniques, which will be assigned to them. The presentation and performance in the Q&A session will be graded and will constitute 40% of the final grade.

Groupwork:

During the course, the group will collaboratively design and conduct a brief survey experiment. Groups of 2-3 students will explore sub-questions together, write a brief research report on their results, and present their findings to the class. This group work will account for 60% of the final grade.

#### Documentation

Moodle

#### Pré-requis

This course requires prior experience with quantitative methods in the social sciences. Participants should have at least passed the 'Making Sense of Data' course offered in the fall or demonstrate an equivalent level of knowledge. Registered PhD students (at ITTS and others); registered Master students, notified future PhD student of the ITTS. Registration at [messagerie.itts@unine.ch](mailto:messagerie.itts@unine.ch) until January 31 2025.

#### Forme de l'enseignement

Teaching periods

Fridays 18.10.24, 01.11.24 & 15.11.24 (9h15-12h45); Fridays 29.11.24 & 13.12.24 (full day – 9h15-17h15)