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Effective communication for biodiversity conservation (3CB2007)

Filières concernées	Nombre d'heures	Validation	Crédits ECTS
Master en conservation de la biodiversité	Cours: 28 pg	Voir ci-dessous	3

ph=période hebdomadaire, pg=période globale, j=jour, dj=demi-jour, h=heure, min=minute

Période d'enseignement:

- Semestre Printemps

Equipe enseignante

WYSSBROD Valérie

Contenu

Communication skills are of great importance for future biodiversity conservation specialists. During this course, students will learn how to communicate with peers on issues relating to biodiversity conservation but also how to communicate with a wider, non-expert audience and make their knowledge accessible.

! Students have to participate actively in the discussions during classes. Presence is compulsory for coaching sessions.

Forme de l'évaluation

Project 1st version
Project 2nd version
Project final version
Reflection paper

Modalités de ratrappage

In case of insufficient grade, a reexamination must be registered at the next exam session, the same year and coordinated with the teacher (not in Pidex, contact the professor).

Documentation

All the required documents and instructions will be communicated using the Moodle platform

Pré-requis

Courses "Effective communication for biodiversity conservation" and "Evidence-based conservation of ecosystems" must be taken in the same year.

Forme de l'enseignement

The course utilizes different teaching activities which imply a variation of roles for students: frontal teaching, exercises, collective discussions, conferences made by extern specialists, group work, individual work.

Objectifs d'apprentissage

Au terme de la formation l'étudiant-e doit être capable de :

- Communicate in a clear and simple way
- Produce scientific information for large audiences
- Use multimedia tools to create a convincing message

Compétences transférables

- Manage a project (e.g.: plan, set objectives, reach deadlines, ...)
- Develop your creativity
- Work in a group with colleagues
- Carry out initiatives to build your independence

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