

- Faculté des sciences économiques
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Colloquium on Academic Writing (5EN2050)

Filières concernées	Nombre d'heures	Validation	Crédits ECTS
Doctorat en travail social	Cours: 2 ph	Voir ci-dessous	3
Master en développement international des affaires	Cours: 2 ph	Voir ci-dessous	3
Master en finance	Cours: 2 ph	Voir ci-dessous	3
Master of Science en innovation	Cours: 2 ph	Voir ci-dessous	3

ph=période hebdomadaire, pg=période globale, j=jour, dj=demi-jour, h=heure, min=minute

Période d'enseignement:

- Semestre Printemps

Equipe enseignante

Emmanuelle Reuter, Professor of Innovation Management, University of Neuchâtel

Contenu

The seminar focuses on writing academic research for publication in leading academic journals. The course focuses on key elements of academic papers/ research proposals, on writing academic papers, presenting research, as well as on reviewing and responding to reviews. It is particularly suitable for PhD students in the process of developing their research proposals and/ or an academic paper. It aims to provide guidance on the main questions to ask and decisions to make when researchers develop their paper targeted at publication in a leading academic journal. Although the course will rely on examples from particular disciplines, the principles are applicable for PhD students across different domains.

Forme de l'évaluation

The course is based on an internal evaluation based on the work of the students. It entails the following components: presentation of a paper/ research project; revision of a manuscript; peer-review on a paper of a colleague; presentation of received feedback and response strategies; final revision of manuscript before submission.

Modalités de rattrapage

Individual assignment

Documentation

Provided on Moodle and in class.

Pré-requis

Students need to submit an extended abstract/ introduction (2 pages) of a working paper prior to participating in class. This forms the basis for in-class writing workshops. The abstract should entail the following elements: real world problem, theoretical lens, shortcoming in the literature, research question, research design (if the paper is empirical in nature), central argument, anticipated contribution(s).

Forme de l'enseignement

This course relies on an "active learning" approach. While the course comprises theory input, a major part of this course invites students to become active in the construction of their learning process as they work on refining their working papers or research proposals.

Objectifs d'apprentissage

Au terme de la formation l'étudiant-e doit être capable de :

- Present an academic paper
- Formulate responses to reviews
- Organise the academic writing process
- Conceptualise the storyline
- Write different paper sections
- Formulate contributions
- Review peers' academic papers

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Compétences transférables

- Organise the writing process
- Analyse academic papers
- Apply principles of academic writing
- Review academic papers
- Present academic work